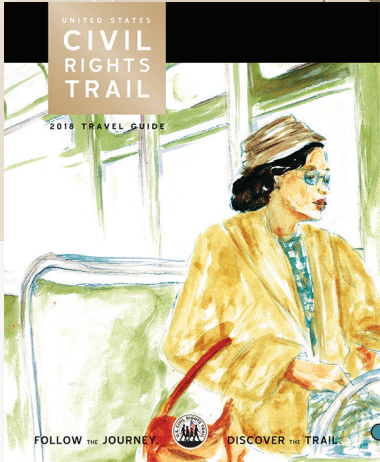


UNITED STATES
CIVIL RIGHTS TRAIL
TRAVEL PLANNER



The US Civil Rights Trail was unveiled in January 2018 to promote the historic sites that played a prominent role in the Civil Rights era. The travel planner will connect the Trail's most significant sites and destinations and generate a demand for unforgettable travel experiences. This years editorial articles will include:

- **The Growth of the Civil Rights Trail**
- **Civil Rights Road Trips**
- **New of the Trail**
- **Civil Rights Churches**
- **Museums with Civil Rights Exhibits**
- **First-Person Stories of People who had a role in the civil rights movement**



MARCH 2019 ISSUE

CIRCULATION

COMBINED DIGITAL & PRINT CIRCULATION: 32,500

PRINT CIRCULATION: 15,000

DIGITAL CIRCULATION: 16,000

TRAVEL SOUTH USA DISTRIBUTION: 1,000

TRADESHOW DISTRIBUTION: 500

NET ADVERTISING RATES

- 1/6 Page, 4C (2.5" w X 4.5" h): \$841.50
- 1/3 Page, 4C (5" w X 4.5" h): \$1,296.25
- 1/2 Page, 4C (8" w X 4.5" h): \$2,125
- 2/3 Page, 4C (5" w X 9.25" h): \$2,550
- Full Page, 4C (7.5" w X 9.25" h): \$3,383

CLOSING DATES

SPACE: January 28, 2019

MATERIALS: February 4, 2019

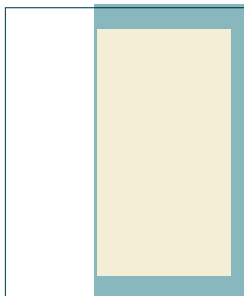


FULL PAGE



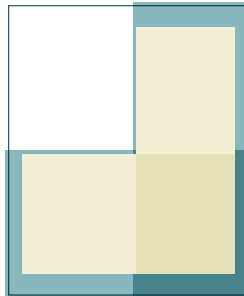
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Live Area: 7.5" X 9.25"*
* Stay inside the trim 1/8-1/4"

2/3 PAGE



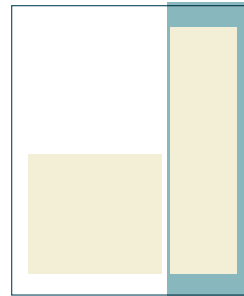
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1/2 PAGE



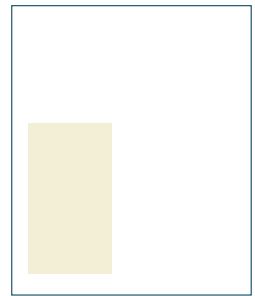
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V No Bleed: 3.9" X 9.25"
V Bleed: 4.825" X 11.125"

1/3 PAGE



Box No Bleed: 5" X 4.5"
V No Bleed: 2.5" X 9.25"
V Bleed: 3.425" X 11.125"

1/6 PAGE



No Bleed: 2.5" X 4.5"

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